



Goldenberg's 25TH

Pages 2 and 3 of Our Five Page Bargain Spread of Anniversary Sale Offerings

Celebrating a Quarter Century of Successful Storekeeping With a Series of Sensational Sales

SPECIAL BARGAIN

Ivory Soap
Two
Cakes **11c**
With This Coupon Only.
First floor. (Limit two cakes.) (T)

SPECIAL BARGAIN

Women's
\$1.75 Juliets.
\$1.09
With This Coupon Only.
Women's Fast Juliete;
black or gray, with silk
sleeves; sizes in the lot
from 3 to 7. (Limit one
pair). First floor. (T)

SPECIAL BARGAIN

Men's Pants
\$2.69
With This Coupon Only.
Men's Separate Pants;
good serviceable material;
well made and finished;
sleeves 31 to 42.
(Limit one pair). First
floor. (T)

SPECIAL BARGAIN

59c Lace
Collars
29c
With This Coupon Only.
Point Venice Lace Col-
lars; roll and tab effects;
for fall dresses and
suits; new and effective
designs. First floor. (T)

SPECIAL BARGAIN

59c Playing
Cards
35c
With This Coupon Only.
Avery Back Brand
Playing Cards; full
packs; sold regularly at
59c. (Limit one pack).
Stationery Dept. (T)

SPECIAL BARGAIN

10c Silk
Finish Thread
Two
Spools 9c
With This Coupon Only.
Silk-finish Mercerized
Sewing Cotton; 100-yard
spools; in a good assort-
ment of colors; also
black and white. (Limit
two spools). First floor.
(T)

SPECIAL BARGAIN

\$1.25 Foun-
tain Pens
83c
With This Coupon Only.
The popular Alken-
Lambert make Standard
Fountain Pens, with 14-
karat good points; drop
filler style. First floor.
(T)

SPECIAL BARGAIN

Boys' 15c
Collars
Three
for 25c
With This Coupon Only.
Boy's Century Brand
Collars; perfect quality;
hand laundered; all sizes
and styles. (Limit
three). Third floor.
(T)

SPECIAL BARGAIN

75c
Brassieres
39c
With This Coupon Only.
De Bevoise Brassieres,
of white batiste; eyelet
embroidery trimmed in
back and front; under-
arm shields; perfect
quality; all sizes. (Limit
two). First floor. (T)

SPECIAL BARGAIN

\$1 Window
Shades
69c
With This Coupon Only.
Strictly perfect qual-
ity Opague Cloth Win-
dow Shades; size 36x
66; mounted on good
strong spring rollers; all
colors; complete with all
hardware and crochet ring
to match. (Limit six).
Fourth floor. (T)

CELEBRATED "MAKE"

Women's \$4.50 Quality
Capeskin Gloves, Pr. \$2.59



Fresh, New Gloves of high-grade capeskin from a maker whose trade-mark brand is a household word all over the country, but which we promised not to advertise because of the lowered price.

Colors include tans, gray, brown, beaver and ivory.

Because of the high standard of this maker the gloves in this lot were not included in the regular line, owing to slight defects which are hardly noticeable and do not affect the appearance or impair the wearing quality.

Goldenberg's—First Floor.

Sale of Vestees

Up to \$1.25
Values, at... **69c**

Pretty, New Vestees, that give the desired finishing touch to the fall frocks or suits. Made of fine nets, combined with lace; also frills of val lace; some with flat collars, others with roll collars trimmed with lace; in white and ecru colors.

Up to \$1.25 Collar Points, 49c Yard
Point Laces of beautiful Venice laces, for collars and cuffs; in an assortment of pretty effects.

Goldenberg's—First Floor.

FIRST TIME SINCE THE WAR AT THIS PRICE—

39c Yard-Wide Percales
22c Yard

We have thousands of yards to sell at this lowered price for the first day of the Anniversary Sale. A large array of desirable styles to choose from, including stripes, checks, neat figures and plaids on light grounds. The colors are warranted absolutely fast.

59c Dress Gingham, 32 inches Wide, at 39c yd.
Extra-fine quality that it has been impossible to find under 59c a yard for several years. The styles are really too beautiful to describe, and are shown in such colorings and printings only produced in the highest class Dress Gingham. Beautiful plaids, stripes, checks and plain colors. 32 inches wide. Warranted fast colors.

50c Printed Fleece-down Flannels, 37c
36-inch Printed Fleece-down Flannels, close nap quality, in a large variety of handsome styles and patterns. Just the material wanted for kimonos, robes and dressing gowns.

59c Outing Flannels, 32 inches Wide, 39c
Extra heavy quality Outing Flannels, 32 inches wide; reversible, soft deep nap grade for making women's and children's winter garments. A wonderful assortment of stripes, in staple and fancy effects.

Goldenberg's—First Floor.

Brushed Wool Scarfs,
Worth \$10.00, at \$6.66

Brushed Wool Scarfs, beautiful two-toned effects; 20 inches wide and 72 inches long; finished with fringe and pockets. In peacock blue, brown, tan and heather. The correct scarf for the cool fall evening, as well as for sport wear.

First Floor—Neckwear Department.



ANOTHER REMARKABLE ANNIVERSARY OFFERING FROM OUR DOMESTIC SECTION

\$2.50 Quality 81x90 Fine
Seamless Bleached Sheets
at \$1.59 Each

A real economy event that housewives will profit by through liberal buying for future as well as immediate needs. The sheets offered are a famous brand every one knows, but we cannot advertise the name. Bought at a lowered price because termed "run-of-the-mill." The faults are very slight. Made of good heavy quality sheeting cotton, all in one piece—without center seam. Free from starch or dressing.

\$2.75 Seamless 81x90 Sheets of a Famous Trade-Mark Brand at \$1.98

Although we are not allowed to mention the name, you'll be sure to recognize the high quality at a glance. A brand better than Mohawk. Strictly perfect quality, too. 81x90 full double-bed size—a quality par excellence—no better wearing sheet on the market. Save 76c on each sheet tomorrow.

69c Bleached Pillowcases, 49c
45x36 Empire Bleached Pillowcases, the correct size for regulation pillow. Perfect quality. Our regular 69c pillowcase, reduced to 49c each for the Anniversary Sale.

\$3.50 Dimity Spreads
at \$2.69 each
80x90 Dimity Spreads, full double-bed size—the famous Bates quality.

Goldenberg's—First Floor.

75c Pequot Pillowcases, 57c
This famous brand of Pillowcases is known by every housekeeper—nothing better made. Size, 45x36 inches. Supply your needs at this great saving tomorrow.

\$8.00 Satin Spreads
at \$5.69 each
88x98 Satin Spreads, extra large size for double beds; cut out for 4 ft. 6 in. beds; beautifully scalloped with cut corners. Very handsome quality.

Women's Leather Belts Up
to 50c Values, 14c

Women's Leather Belts, manufacturers' samples, of patent leather and real leather. Solid colors, combination fancy piped edges, hand decorated and metal trimmed styles, in black and colors. All sizes.

Goldenberg's—First Floor.

Metal Bag Frames, \$1.00 to
\$1.50 Values, at 47c

Metal Bag Frames, fancy metal, in oxidized silver effects, with chain handles; all new high-class designs, in all the most desirable sizes and shapes.

Jewelry Dept.—First Floor.

A BIG PURCHASE RESULTS IN A PHENOMENAL SALE OF

NEW FALL DRESSES

Of Velvet, Serge, Tricolette and Silk
Worth up to \$27.50 and \$29.75

\$13.75



Another example of the Anniversary Sale's money-saving power—the application of all this store's resources—the willingness to forego all but a scant profit—in order to achieve a notable mercantile occasion.

The most startling dress values known in years—a purchase of over five hundred garments from an overstocked maker at a price that enables us to offer these attractive dresses at less than actual cost of the materials alone!

The styles are new—charming—practical—just what the majority of women prefer

Materials are—Tricolette, Silk Minuette, Charmeuse, Satin, Velvet, Taffeta and French Serge

Over 25 different models for your selection, including Beaded and Embroidered effects, Lace-trimmed, Braided, Accordion-pleated styles, Straightline, High-waisted and Ruffle Dresses, Wool Embroidered effects and clever combinations.

Colors are Navy, Brown, Plum, Taupe, New Blue, Reindeer and Black. All sizes 16 to 46, for misses and women.

Goldenberg's—Second Floor.

ANNIVERSARY SALE

SPECIALS IN—

White Goods

WHITE CANNON CLOTH,
33 inches wide; firm woven quality, with linenlike finish. Regular price, 50c yard. Anniversary Sale **29c** price

WHITE P A J A M A
CHECKS, 36 inches wide; light weight, strong and durable material for lingerie wear. Regular price, 39c yard. Anniversary Sale price, **22c**

Goldenberg's—First Floor.

25c Red Star Twill
Crash, 14c Yard

2,000 yards of Red Star Bleached Twill Crash Toweling, soft linen finish grade, with neat red border; excellent grade for roller or tea towels. (Limit 10 yards.)

Goldenberg's—First Floor.

Regular \$2.50 Silk
Girdles at \$1.69

Newest Silk Cord Girdles, two yards long, finished with heavy ball tassel. In black, navy blue, pink and light blue. Sold regularly at \$2.50. Anniversary Sale price, \$1.69.

Dress Trimming Department—First Floor.

35c Boxed
Stationery, 16c

Boxed Stationery, 24 sheets of paper with envelopes to match; good quality white paper.

Goldenberg's—First Floor.

OUR MEN'S FURNISHINGS STORE CONTRIBUTION TO THE 25TH ANNIVERSARY SALE IS

22 Wonderful Values in Men's Furnishings

Every one of the 22 Specials is a wonderful bargain—the sale prices are even below the wholesale quotations of today's market.

Men's \$2.00 Underwear, \$1.39

Men's Genuine Lambdown, Pleece-Lined Underwear, perfect quality; mottled gray color; fleecing that will not rub off; full-cut sides.

Men's \$1.50 Underwear, \$1.05

Men's Wool Process Heavy-Weight Ribbed Underwear; natural gray color shirts with Fernch ribbed neck, satine facings; drawers with double reinforced seat and satine waistband.

Men's \$1.50 & \$1.75 Ribbed Underwear, \$1.15

Men's Hanes Cotton Ribbed Underwear; ecru and silver gray colors; perfect quality; heavy weight.

"Smart Set" Hats, \$3.95

Men's "Smart Set" Hats; all new fall shapes; in several shades of brown, green, gray and black; staple and novelty shapes. The best \$5 hat shown in Washington.

Men's \$3.50 Union Suits, \$2.55

Men's Lambdown Pleece-Lined Union Suits; perfect quality; sizes 38 to 46. Only a limited quantity in the lot.

Men's \$1.25 Sport Hose, 95c

Men's Wool Sport Hose, in new heather mixtures; heavy and medium weights; plain and ribbed effects; perfect quality.

Men's \$3.00 Shirts, \$2.10

Men's White Cambric Necktie Shirts; laundered cuffs; fine quality; sizes 14 to 18.

Men's \$7.50 Bath Robes, \$5.65

Men's Bath Robes; fine quality blanket cloth; made with full round collars and heavy waist girdle; buttoned at neck; all sizes.

President Suspenders, 53c

Men's Genuine President Suspenders; narrow or wide elastics; stripes and plain colors. (Limit, one pair.)

Men's 40c Garters, 25c

Men's Paris, Boston or Brighton Pad Garters; lisle webbing; black, white and plain colors. (Limit, two pair.)

Men's 35c and 39c Hose, 18c

Men's Half Hose; fine quality mercerized cotton and plain maco cotton; black and plain colors; slightly imperfect. 3 pairs, 50c.

ANNIVERSARY SALE SPECIAL

\$1.50 Corduroy at 79c yd.

The Famous "9,000" Quality

A fortunate purchase at lower levels of 100 pieces of first quality Corduroy—famous "9,000" brand—a splendid quality every woman is familiar with and known as extremely durable for making skirts, suits, costumes, also boys' and girls' clothing. The shades are White, Golden Brown, Seal Brown, Pheasant, Navy, Copenhagen, Ruby, Wine, Dark Gray, Myrtle, Fawn, Mode and Black.

For a long time back our regular price has been \$1.25 a yard, and other stores charged \$1.50. In the Anniversary Sale at 79c a yard.

\$5.50 Costume Velvet, \$3.98

This Costume Velvet is a rich close pile and a very fine soft quality—one of the best fabrics on the market for making smart dresses and skirts. Lovely finish grade in Black, Navy, Brown, Myrtle and all other wanted shades.

Goldenberg's—First Floor.

98c to \$1.25 Ribbons
at 59c yard

Beautiful Wide Ribbons for making camisoles, fancy bags, vests and girdles. Choice of an assortment of pretty styles in double-faced satin, plaid, dark Dresden and light-colored effects; shown in every wanted shade. Extra wide widths.

35c Ribbons, 26c

Satin-striped Taffeta and Plain Moire Ribbons, for hair bows; in every wanted shade; good heavy quality.

29c Ribbons, 19c

Brocade Ribbons, in pink, white and blue; the washable kind for lingerie; one inch wide.

60c Taffeta Ribbons, 44c

Taffeta Ribbons, with moire and satin edges, also self, fancy and combination stripes; five to six and one-half inches wide. All desirable colors.

Goldenberg's—First Floor.

29c Huck Towels 19c each

No. 163 Hemmed Huck Towels, a grade that every housekeeper is familiar with. Fast color red borders; size 18x36 inches; good absorbent, quick drying grade. (Limit, one dozen to a buyer.)

50c Turkish Towels, 26c

Bleached Double-thread Turkish Towels, heavy, close-woven grade, for hand, face or bath use. Size 18x36 inches. Mill seconds.

75c Turkish Towels, 46c

Bleached Turkish Towels, heavy double-thread quality; size 19x42 inches; excellent grade for bath use.

Goldenberg's—First Floor.

ANNIVERSARY SALE OF

Handkerchiefs

Up to 25c "Kerchiefs," 10c

Women's Embroidered Handkerchiefs, white and colored effects; dainty one-cornered embroidered designs, in white lawn, dimities and batistes; hemstitched borders; some have slight defects in finish, in no way affecting wear nor appearance.

Women's 35c "Kerchiefs," 24c

Women's Pure Linen Handkerchiefs, embroidered corner styles, good quality sheer linen with hemstitched borders; full size; many dainty patterns.

Men's 15c "Kerchiefs," 10c

Men's White Hemstitched-border Handkerchiefs, full size; soft finish quality.

Goldenberg's—First Floor.